



eosika

NO.1 Beauty Device Brand

Company & Brand Story



SkinScience Co., Ltd.

Company Introduction

Brand



Eos + **anika**
The goddess of dawn Gracious and beautiful

Eosika has a meaning that "Eosika" will give you gracious and beautiful skin for 24 hours

Improve skin texture and brighten skin tone.

The light of IPL refines the skin texture and the heat of high-frequency makes the skin healthy from deep inside.

We pursue innovation of cosmetic devices for home use.

Create a radiant and healthy skin with IPL light and high-frequency heat.

- The only Korean brand which enters in the famous department stores in Korea
- No.1 winning awards in national famous department store
- No.1 share in the domestic market of all hair removal brands (recorded 28% share, in comparison shopping site 'Danawa', according to the survey in April, 2016)
- No.1 brand in sales in domestic hair removal market (surveyed by comparison site 'Danawa' through January to May, 2016)

Company Profile



Skinscience Co., Ltd.

CEO	Established	Capital
Ko, Young San	1996	₩1,886,638,000
Business	Institutional	Homepage
Manufacture and sale(export) of Measuring equipment, medical appliance, and beauty device	IBK Capital, KDB Capital, HongKong Wiseworld	http://www.eosika.com/

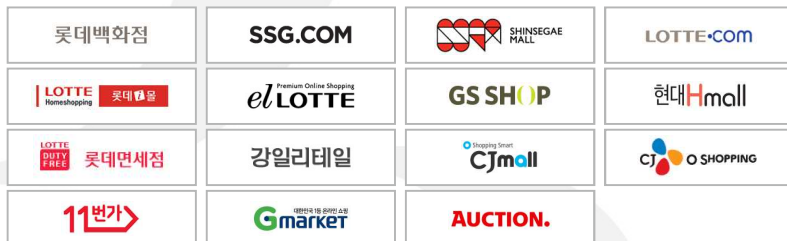
Skinscience Co., Ltd. developed and supplied optical pickup measuring devices and manufacturing equipment for CD, DVD, and BD - for the first time in Korea - which relied on imports from Japan. We won market share of 80% for 15 years in Korea. We had various clients including Samsung Electronics, LG Electronics, HAMEG.

Skinscience Co., Ltd. is a leading Korean company in the field of beauty devices for home use. Launching innovative premium RF(high frequency) beauty devices. expanding into the global beauty market.

Buyer

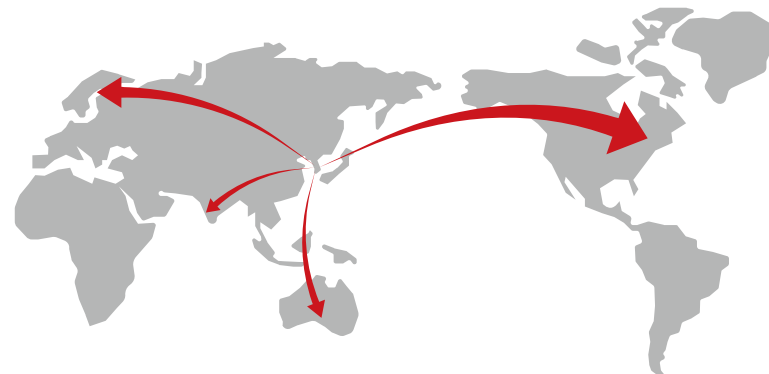


Distributor



Advancing overseas

China, Japan, Southeast Asia, Middle East, South America, North America. (exports to 23 countries)



History



The beauty device brand, Eosika, is the **global No.1** company desires to provide customers' health and beauty through the world's best technology.



Ko, Young San
CEO

1980

- 1986** Samsung Group Export Merit Award.
- 1989** Samsung Technology Award.

1990

- 1990** Samsung Technology Award.
- 1996** CNS Co. Ltd. Established.
Samsung Technology Award.

2000

- 2000** Achieved domestic optical pickup machine more than 70% market share, Designate as a potential IT company by the Ministry of information and communication.
- 2004** Developed arbitrary function Generator & deliver to HAMEG, Germany.
- 2005** Developed one chip CDmp3.(1st in the world)
- 2006** Developed optical pickup machine for BD & HD-DVD. (1st in the world)
- 2009** Ranked the most sold hair removal in Rakuten site in Japan No.1 selling in 59 weeks in Rakuten.(Hair removal)

2010

- 2011** Developed source technology for constant RF energy driving.(CED)
- 2012** Developed source technology for advanced multi pulse ways. Develop source technology for skin contact status evaluation technology.(SCE)
- 2013** Registered source technology patent for major overseas.
- 2014** Entered at the LOTTE department store in Ilsan and Dongbusan mall. Released IPL hair removal device 'SIPL-900'
- 2015** Designated as Promising Small and Medium Exporting Company (Small and Medium Business Administration)
Designated as Frontier Company for Electric Trade (Gyeonggi-do Government)
Designated as Outstanding Company of Generating Jobs in Seongnam (Seongnam-si Government)
- 2016** Released 'Marvel', an RF high frequency skin beauty treatment
Attracted investment from Korean Investment Partners, Co., Ltd., and increased capital

Sales _ Offline Store

LOTTE DEPARTMENT STORE(2015), SHINSEGAE DEPARTMENT STORE (2017)



La cosmetique



Sales _ Offline

Offline

LOTTE
DEPARTMENT STORE

Ranking Eosika LOTTE Department masterpiece


Best 100 Ranking 1

(August, 2015 and several times)



Product name : SIPL-900

BEST 100

진채상품	영품화장품	여성의류/언더웨어	남성패션	스포츠/레저	패션잡화/슈즈	유아용/가정/식품	영플라자
<p>1</p> <p>포대백화점 Sale 11.6%</p>  <p>이오시카 IPL 제모기 SIPL-900 (+ 쿨링기 증정) (정상가)</p> <p>무료배송 할인</p>	<p>2</p> <p>포대백화점 Sale 10.7%</p>  <p>트리아뷰티 [특벌]트리아 플러스 4X 7만원할인 + 정품사은품</p> <p>무료배송 할인</p>	<p>3</p> <p>포대백화점 Sale 16.9%</p>  <p>필립스 루메아 에센셜 SC1996/70 IPL제모기</p> <p>무료배송 할인</p>	<p>4</p> <p>포대백화점</p>  <p>셀화수 [상품권]자율 기초2중 세 트/셀화수</p> <p>무료배송</p>	<p>5</p> <p>포대백화점 Sale 30.1%</p>  <p>필립스 [브러쉬 2중+눈검 트리 머 추가 증정]버저유머</p> <p>무료배송 할인</p>	<p>6</p> <p>포대백화점 Sale 5%</p>  <p>크리니크 [특별]노란 로션+ 200ml 대용량 세트/크리니크</p> <p>무료배송 할인</p>		

Sales _ Online

Online

Among all the hair removal brands
No. 1 market share

(recorded 28%, share in comparison shopping site 'Danawa',
 according to the survey in April, 2016)

2016

In the total sales in Korea
Best seller brand

(share in comparison shopping site 'Danawa',
 according to the survey through January to May, 2016)

GS SHOP big deal, No.1. BEST deal selection

[롯데백화점] 이오시카 GS입점! 제

★★★★★ 91점 > 18개+

7% 할부할인(가맹점) | 무료배송
 5% 할부할인(가맹점) | 온라인 최저가 보장
 ① 식약처 허가 필요 | ② 기간제 서비스 제공 불발

상품을 검색하세요

♡ 찜 ☆ 장바구니 🛒 바로구매

e!LOTTE device **Ranking 1**

BEST 100

전체상품	명품화장품	여성의류/언더웨어	남성패션
1	2	3	

[이오시카]
 IPL 제모기 SIPL-900 (+
 롤링기 증정) [정상가

[랑방]
 [빅딜]미 로 오드 트왈렌
 30ML (정상가 61,000

(기획)스
 스테이

G-market BEST 100, Ranking 1

다른 고객들이 가장 많이 산 [다바이스]구때 BEST

1	2	3
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[이오시카] [정상가
 549,000원 38↓]IPL 제모기
 (SIPL 900)+롤링기+카트리

**[라비뷰티코리아(화장
 품)]라비폼(모공브러쉬)/핑
 크,블루 패키지/LAVIE**

**[라비뷰티코리아(화장
 품)]라비폼(모공브러쉬)/골
 드아이보리 패키지/LAVIE**

Sales _ Home Shopping

Home Shopping



Approach 85% of Goal Target Amount during the Average of Three Times

- 2015.06.04 Approach 85 % of Goal Target Amount
- 2015.07.06 Approach 82% of Goal Target Amount
- 2015.07.17 Approach 87% of Goal Target Amount

* The approached target amount is 50% in all home-shopping, due to MERSC and Sewol ferry situation

B shopping

한번만 쓰는
eosika 연오시카 IPL 영구 제모기

팔, 다리, 겨드랑이, 인종 등
2주 1번 사용 제모효과

넓은 헤드 ▶ **한 번에 많은 제모를 쉽고 빠르게!**

5단계 강도조절 ▶ **피부에 맞춰 통증 거의 없이!**

가격: 225,000원(부가세 포함)
배송일: 8월 24일 까지

문의: 080-816-1313 | 상담: 080-806-1313

국민의 공영홈쇼핑 W Shopping

eosika 연오시카 IPL 영구 제모기

한국식약처허가 의료기기

- 넓은 헤드 (6cm*3cm)
- 카트리지가 약 10,000회
- LED 청광방사
- 350g 가벼운 중량감

가격: 225,000원(부가세 포함)
배송일: 8월 24일 까지

문의: 080-840-7777 | 080-594-7777

GS SHOP

eosika 연오시카 IPL 영구 제모기

시안지에서 허가받은 의료기기

영구 제모 - 이제 집에서 간편하고 안전하게

가격: 225,000원(부가세 포함)
배송일: 8월 24일 까지

문의: 080-840-7777 | 080-594-7777

Product Introduction

Product Lineup



Emo(イーモ)

2010-2011
Best device of the year in Japan
Emo(イーモ)
(Hair Removal)



SIPL-10

Multi IPL hair removal



SRF-10

RF beauty device



SIPL-11

Added AMP technology on
Multi IPL device and acquired GMP.
New Multi IPL



SIPL-900

IPL Hair Removal



SIPL-1000

IPL Hair Removal



SRF-200

RF beauty device

Product _ IPL

IPL

AMP

RF

Intense Pulsed Light

To release complex light in a broad wavelength band, popular cosmetic techniques have been developed for the treatment of multiple skin diseases effectively

Features

- IPL releases a comprehensive group of a wide range of light to the skin. It can treat various skin problems without side effects or skin damage
- IPL is more stronger than a previous laser device and it will destroy only the necessary tissues

Safety

- IPL is certified by US FDA regarding its effect and safety. It is a generalization method in the U.S. and Europe.
- Use a lot in Asia such as Korea, Japan, etc.
- Since it produces as home use IPL, it has not only good response, but also increasing sales volume.

Usage

- ✓ This enables not just hair removal but also treats blood vascular disease like redness and expanded blood vessels, freckles, imperfections, dark circles. It could also reduce the size of pores, relieve acne scars, and has an anti-aging effect.

Product _ IPL

IPL

AMP

RF

SIPL-900

SIPL-1000

SIPL-11

▶ Eosika SIPL 900 is IPL Hair Removal device, which is the best selling among all national brands



Specification

Item	IPL hair Removal Device
Model No.	SIPL-900
Energy Fluency	5J/ cm ²
Wavelength	470nm~1000nm
Lamp life	More than 100,000shots for export model
Spot Size	30mm x 13mm
Level adjustment	Level 1 to 5
Weigth	650g(Handheld unit 350g, Base unit 300g)
Charging time/Power source	Charging net required/Power connection type
Lamp	Xenon Lamp
Production country	The republic of Korea

Product _ IPL

IPL

AMP

RF

SIPL-900

SIPL-1000

SIPL-11

▶ Eosika SIPL 900 is IPL Hair Removal device, which is the best selling among all national brands



Product Features

- This device is approved by Korea Food and Drug Administration.
- Impressive performance with high power by patented technology
- In 2015 and 2016, it was a summer no.1 winning awards at national famous department stores.
- 100% Made in Korea.

Expected Effect

After first treatment

- You see hairs are still growing. Treatment should be repeated 4 to 5 times with intervals of about 2 weeks for visible effect.

2 months after treatment

- Although individual differences exist in based on amount and thickness of hair, newly grown hair will be thinner. Also, the entire amount of hair will be largely diminished.

6 months after treatment

- Steady use disables hair follicles and maintains clean and smooth skin. When it needs, treatment will keep the clean skin additionally.

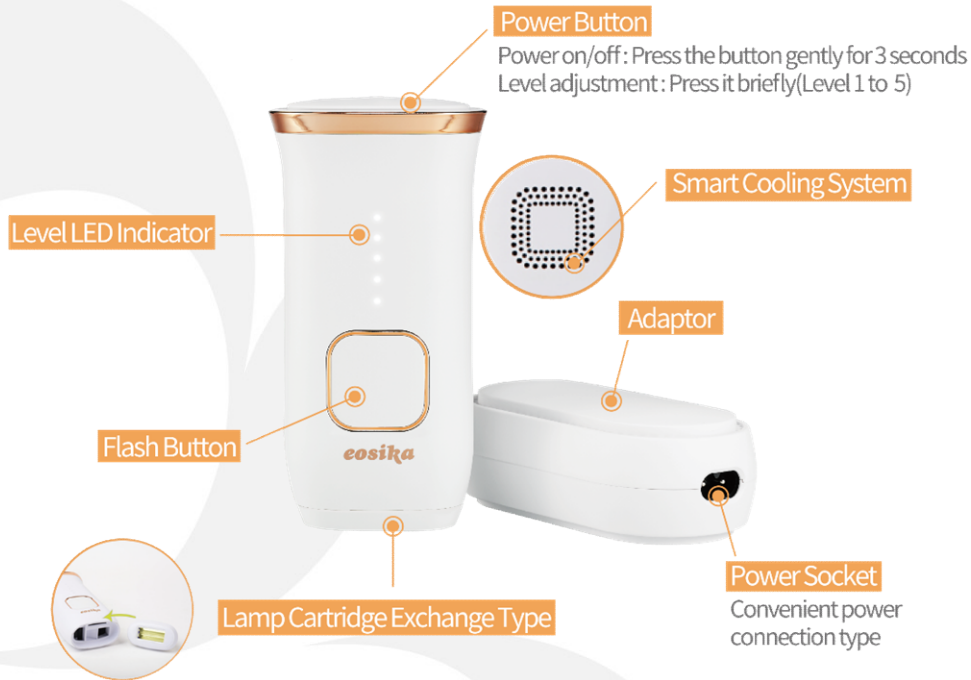
Product _ IPL

IPL
SIPL-900
SIPL-1000
SIPL-11

AMP

RF

▶ SIPL-1000 is the new home use permanent hair removal using IPL technology. It has taken the latest design trend with only a weight of 200g.



Specification	
Item	IPL hair Removal Device
Model No.	SIPL-1000
Energy Fluency	Max 5J/cm ²
Wavelength	470nm~1000nm
Lamp life	More than 50,000shots
Spot Size	30mm x 13mm
Level adjustment	Level 1 to 5
Weight	650g(Handheld unit 200g, Adaptor 160g)
Charging time/Power source	Charging net required /Power connection type
Lamp	Xenon Lamp
Production country	The republic of Korea

Product _ IPL

IPL

SIPL-900

SIPL-1000

SIPL-11

AMP

RF

SIPL-1000 is the new home use permanent hair removal using IPL technology. It has taken the latest design trend with only a weight of 200g



Product Features

- This device is approved by Korea Food and Drug Administration.
- Impressive performance with high power by patented technology
- New product was released in March, 2016 is being sold at the famous department stores and online shops in Korea.
- Following a new trend, it is popular in domestic and abroad due to new trend design and high quality product boxes
- 100% Made in Korea

Expected Effect

After first treatment

- You still see hairs growing. Treatment should be repeated 4 to 5 times with intervals of about 2 weeks for visible effect.

2 months after treatment

- Although individual differences exist in based on amount and thickness of hair, newly grown hair will be thinner. Also, the entire amount of hair will be largely diminished.

6 months after treatment

- Steady use disables hair follicles and maintains clean and smooth skin. When it needs, simple skin care will keep the clean skin.

Product _ IPL

IPL
SIPL-900
SIPL-1000
SIPL-11

AMP

RF

▶ Multifunctional IPL beauty device for hair removal and skin care



Specification

Item	Multifunctional IPL Beauty Device
Model No.	SIPL-11
Energy Fluency	Hair Removal : 11.8J/ cm ² Skin Care : 14Jcm ²
Wavelength	Hair Removal : 470nm~1000nm Skin Care : 420nm~1000nm
Lamp life	Hair Removal : 48,000 shot(Level 1) Skin Care : 45,000 shot(Level 1)
Spot Size	30mm x 16mm
Level adjustment	Level 1 to 10
Weigth	17kg
Charging time/Power source	Charging net required /Power connection type
Lamp	Xenon Lamp
Production country	The republic of Korea

Product _ IPL

IPL

SIPL-900

SIPL-1000

SIPL-11

AMP

RF

▶ Multifunctional IPL beauty device for hair removal and skin care



Product Features

- This device is approved by Korea Food and Drug Administration.
- Skincare & hair removal in safe and effective way with patented AMP technology
- Multifunction: Hair Removal and Skin Care
- Brightening and sterilizing effect help improve freckles, acne scar, micro wrinkles, expanded pores, and dermatitis.
- Comfortable automatic check function(Skin touch system)
- Double output comparing with normal hair removal
- 100% Made in Korea

Expected Effect

- Strong effect of hair removal and Skin care such as skin lightening without facial blushing, pore, pigmentation, blemish
- Skinscience Co., Ltd's AMP skill, which is using the different degrees between hair and skin, maximizes effect of treatment minimizes the possibility of burning

Product _ IPL

IPL

AMP

RF

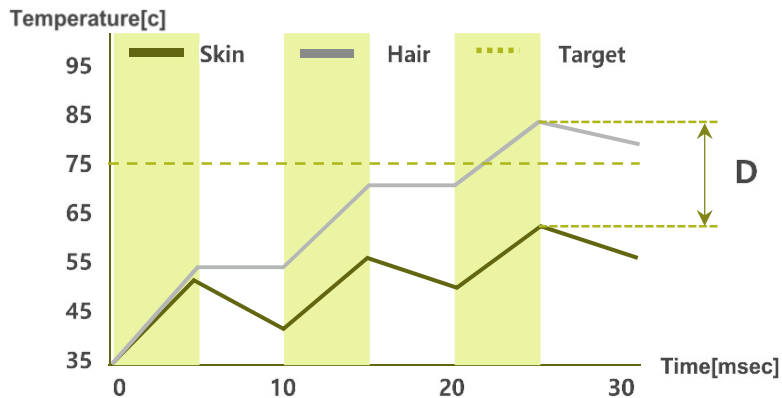
Advanced Multi Pulse

It is stated of the art technology that actualized multi-pulse optimized for home use devices which are affordable and compact compared to professional devices

The only patent technology in the world to minimize the damage of skin

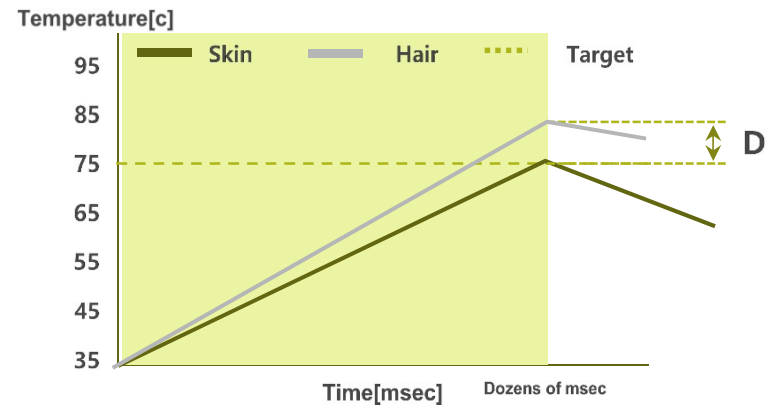
Patent registration: Korea, Japan, China, Patent pending: Europe, America

Advanced Multi Pulse



- When light is flashed, hair temperature increases but skin temperature decreases. This technology helps to reduce side effect of the machine.

Single Pulse



- If the temperature of hair and skin is increased by the flashed light, it can make side effect.

Product _ RF

IPL

AMP

RF

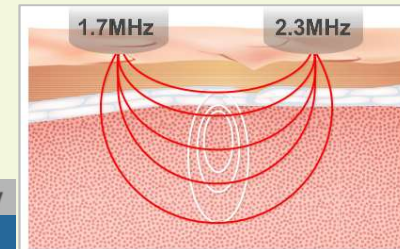
Radio Frequency

High frequency goes to dermis and vibrates particles of skin tissue. It makes heat of 40 degree and helps to maintain moisturizing.

Bipolar RF(Radio Frequency)

- In case of Biopolar, two electrodes make electric field so it is safe and secure compare with monopolar.
- SIPL-11 products have enhanced safety due to the employment of our unique patented technology.
- It does not affect sensory nerves and motor nerves, and it can heat specific site in tissues of a body without generating inconvenience in the body and muscle contractions.
- The high frequency energy converted to bio-thermal energy improves the function of cells and increases the amount of flowing blood by increasing the temperature of skin tissues. Also, muscle fibers (collagen and elastin) are generated in the skin by the heat infiltrating into deep portion of the skin (deep heat), providing the effects of increasing the elasticity of skin and improving wrinkles

Radio waves of high frequency



Effect

- ✓ anti-aging
- ✓ make the skin elastic as well as preventing aging of skin by improving forehead wrinkles, small wrinkles, wide wrinkles, and sagged chin line

Product _ RF

IPL

AMP

RF

SRF-10

SRF-10 Philskin releases 1.7~2.3MHz of high frequency to the skin. It vibrates molecules in skin tissues and generates heat(deep heat) of 40 degrees in the dermis. It vitalizes metabolism in skin tissue, improves skin health fundamentally, and creates a moist and smooth skin.



Specification

Item	Philskin RF Skin Care Device
Model No.	SRF-100
RF energy output	2~8W
RF frequency bandwidth	1.7~2.3MHz
Level adjustment	Level 1 to 5
Weight	0.8kg
Charging time / Power source	Charging net required / Power connection type
Production country	The republic of Korea

Product _ RF

IPL

AMP

RF

SRF-10

SRF-10 Philskin releases 1.7~2.3MHz of high frequency to the skin. It vibrates molecules in skin tissues and generates heat(deep heat) of 40 degrees in the demis. It vitalizes metabolism in skin tissue, improves skin health fundamentally, and creates a moist and smooth skin.



Product Features

- Bi polar RF increases elasticity in the skin and improves wrinkles.
- Unique patented technology reduces spark problem of existing Bi Polar product.

Expected Effect

- Improving forehead wrinkles, small wrinkles, wide wrinkles, and sagged chin line.

Handheld Device(PEDI) for foot care

- High-frequency energy with this is optimized for foot care. It helps improving skin problems like dead skin cell, callus, cracks in the heels, and eczema.
- Currently, SRF-10 is popular in Korea especially with VIP customers of famous department stores.

Product _ RF

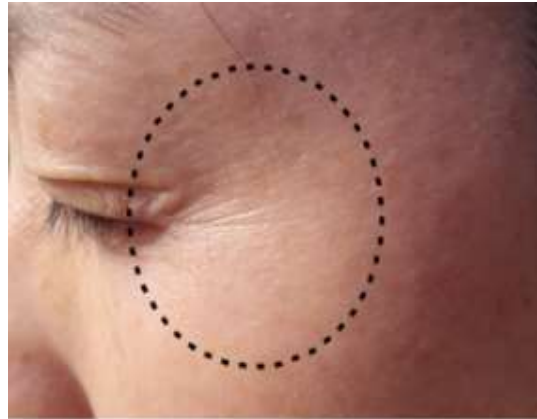
IPL

AMP

RF

SRF-10

Result



Product _ RF

IPL

AMP

RF

SRF-10

Result



New Product

Launch in June 2017

**Please keep important information confidential until it is released.
It's in the process of applying for patents and registering designs.**

Diamant

Product Overview

Key Features

Market

Diamant

Diamant is a state of the art design for an all-in-one beauty device that cleanses your face, moisturizes and lifts your skin, reduces wrinkles with multiple functions like Galvanic(Ion), RF, EMS, LED, Vibration, Cooling, etc.

■ Four different attachments provide various functionalities for your beauty needs.

RF
Ion
EMS
LED
Vibration



Cleansing
Moisturizing
Anti-wrinkle
Lifting







Diamant

Product Overview

Key Features

Market

Attachment	Mode	Function	Feature
	CLEAN Mode	RF	The warmth of Radio Frequency and the power of Galvanic Positive Ion(Action) efficiently remove dirt from pores.
		Ionic Cleansing + Vibration	
	MOISTURE Mode	RF	The warmth of Radio Frequency and the power of Negative Ion(anion) enhance the penetration of active ingredients.
Ionic Moisturizing + Vibration			
	RF Mode	RF	The warmth of Radio Frequency promotes the circulation of the blood, improves skin condition.
		EMS	EMS stimulates the facial muscles and lifts sagging skin.
	EYE CARE Mode	EMS	EMS stimulates the muscles around the eyes and helps to reduce the under eye wrinkles.
	EMS UP Mode	EMS + LED	EMS stimulates the facial muscles and LED enhances skin elasticity.
	COOL Mode	Cooling	The cooling function enhances skin tightening and keeps the skin moisturized.

Diamant

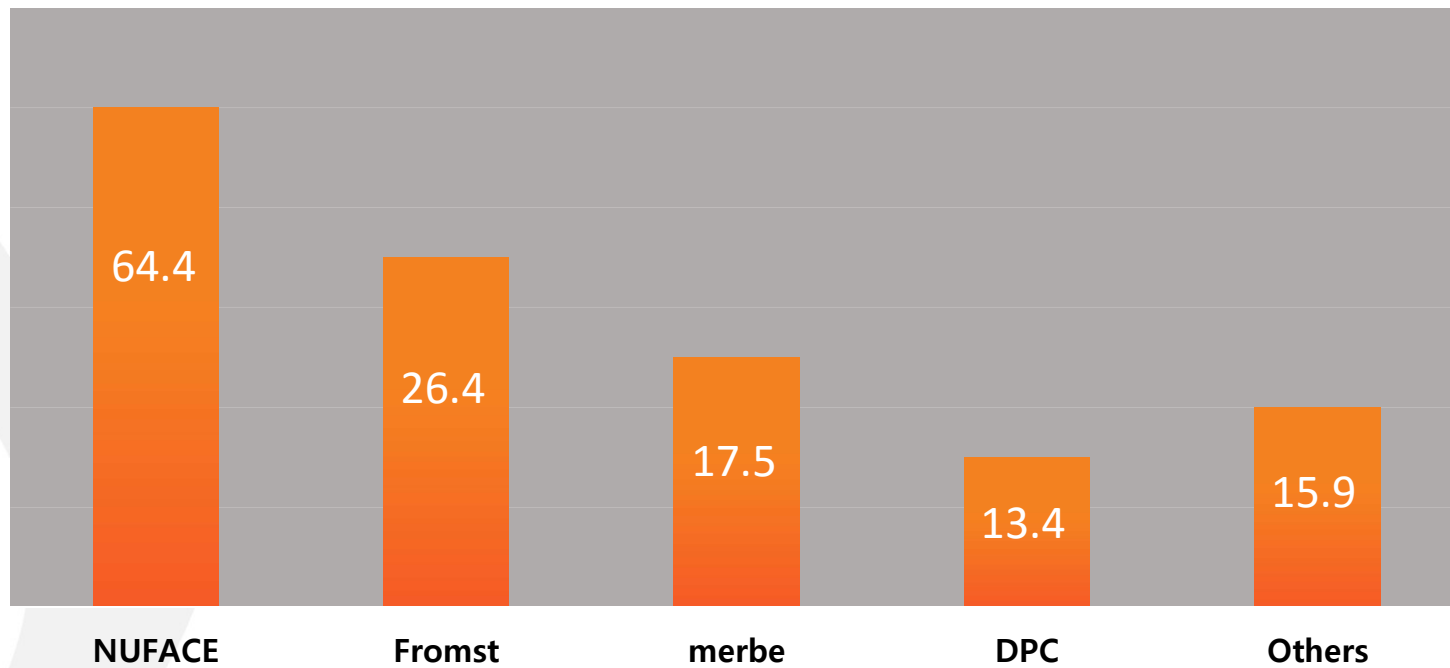
Product Overview

Key Features

Market

Korean Domestic Market of Multifunctional Beauty Device

(million units)



\$ 140million






Diamant

Product Overview

Key Features

Market

Comparison – Korean Market

						
Model		eosika Diamant	NUFACE Trinity	Fromst	merbe	DERMA PURE CLIP
Functions	EMS	○	○	X	X	○
	RF	○	X	X	X	X
	Ion	○	X	X	○	○
	Cooling	○	X	X	X	X
	Vibration	○	X	X	X	○
	Others				Vacuum	Ultrasound
Country of Manufacture		Republic of Korea	United States of America	Republic of Korea	Republic of Korea	Republic of Korea
Manufacturer / Distributor		Skinscience Co., Ltd.	Welcome MS Co., Ltd.	VOSKIN Co., Ltd. / Commuz partners	Lotts Co., Ltd.	MSCO.
Price		₩ 340,000 (estimated)	₩ 398,000	₩ 275,000	₩ 235,000	₩ 398,000

Diamant

Product Overview

Key Features

Market

Comparison – Chinese Market

				
Country	Korea	Israel	Japan	Israel
Brand	Poya	Tripollar	YA-MAN	NEWA
Model	Mei	Stop	HRF-10T	newa
Function	射频美容仪	射频美容仪	射频美容仪	射频美容仪
Level	2档	3档	5档	2档
Price	2739 RMB	2988 RMB	2899 RMB	2950 RMB

Diamant

Product Overview

Key Features

Market

Market Positioning



Thank you

