

MOSCOW



14 OCTOBER 2016

INTERNATIONAL
BUSINESS
CONFERENCE

InRussia

BUSINESS PLATFORM ADDRESSING TO THE RAPID DEVELOPMENT OF FOREIGN BUSINESSES,
PARTNERSHIP OR RUSSIAN AND FOREIGN COMPANIES AND LOCALIZATION OF PRODUCTION IN RUSSIA

WWW.INRUSSIA.PRO

ORGANIZER



WWW.INDPARKS.RU

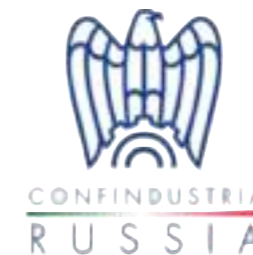
BUSINESS PARTNERS AND CO-ORGANIZERS



Association
of European
Businesses



American
Chamber of
Commerce in
Russia



RUSSO-BRITISH
CHAMBER OF COMMERCE

CCI FRANCE RUSSIE

ФРАНКО-РОССИЙСКАЯ
ТОРГОВО-ПРОМЫШЛЕННАЯ ПАЛАТА



ФИНСКО-РОССИЙСКАЯ ТОРГОВАЯ ПАЛАТА



SUPPORTED BY



Ministry of Economic Development
of the Russian Federation



Industrial
Development
Fund

GREETING MESSAGE FROM THE RUSSIAN MINISTER OF ECONOMIC DEVELOPMENT ALEXEY ULYUKAEV TO THE PARTICIPANTS OF INRUSSIA 2016

In the context of turbulent economic situation around the world is becoming increasingly important effective communication between local and international businesses, manufacturers and suppliers, investors and partners. For this reason, the Ministry supports the initiative of the leading business associations for holding this conference as a platform to address issues of intensive business development, partnership of Russian and international companies, the localization of production in Russia.



MINISTRY OF ECONOMIC DEVELOPMENT
OF THE RUSSIAN FEDERATION



In Russia there are new preferential conditions for businesses and support for investors. At the same time Appreciate and consider it extremely important to develop the business environment, cooperation and interaction. I wish participants of the conference InRussia success in finding business partners, signing new deals, interesting discussions and meetings!

A handwritten signature in blue ink, consisting of several fluid, overlapping strokes.

«INRUSSIA» IS DESIGNED TO BECOME

- A PLATFORM FOR ADDRESSING THE INTENSIVE DEVELOPMENT OF INTERNATIONAL BUSINESSES IN RUSSIA
- A PLATFORM FOR DIALOGUE AND INTERNATIONAL BUSINESS POTENTIAL RUSSIAN PARTNERS;
- ENTRY POINT FOR FOREIGN COMPANIES TO THE RUSSIAN MARKET AND FURTHER LOCALIZATION.

PARTICIPANTS OF THE CONFERENCE

REPRESENTATIVES OF INTERNATIONAL CORPORATIONS AND RUSSIAN BUSINESS, HEADS OF BUSINESS ASSOCIATIONS AND LEADING EXPERT ORGANIZATIONS, GOVERNMENT AUTHORITIES AND REGIONAL DEVELOPMENT CORPORATIONS, INVESTMENT COMPANIES AND FINANCIAL INSTITUTIONS

ALL THEY REPRESENT A WIDE VARIETY OF FIELDS OF ACTIVITY, BUT THEY ALL COOPERATE FOR ONE GOAL - TO DEVELOP BUSINESS IN RUSSIA

WWW.INRUSSIA.PRO



RESRESENTING MORE
50 RUSSIAN REGIONS

PARTICIPANTS FROM
20 COUNTRIES

PROGRAM

10.00 – 12.00

Plenary session «HOW YOU TRADE IN RUSSIA»

Growth formula in crisis period:
Devaluation of the ruble + Reduction of manufacturing costs = new export and investment opportunities
Import substitution and how to occupy market share
Growth drivers: demand and supply on the Eurasian territory

12.00 – 14.00

B2B Networking

Press-conference
B2B meetings
Presentation

13.00 – 14.00

Business Lunch

14.00 – 15.30

Panel discussion «HOW YOU MAKE IN RUSSIA»

FORMATS OF LOCALISATION

Contract Manufacturing | Production under the license | Joint Ventures |
Localisation of production in industrial parks and special economic zones | New agricultural productions

STATE SUPPORT TOOLS

Special investment contract | Subsidies for investors | Financing of projects

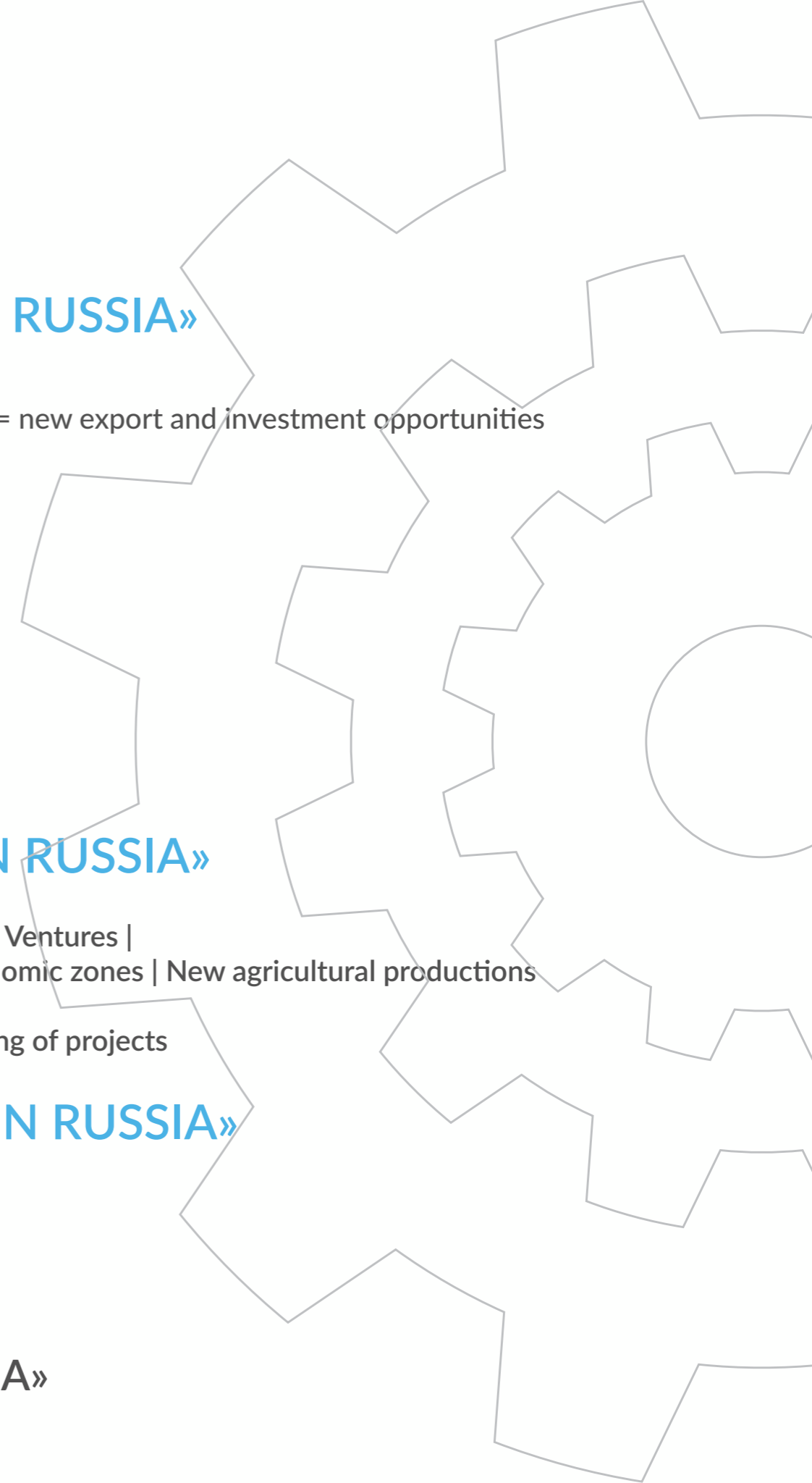
16.00 – 17.30

Panel discussion «HOW YOU CREATE IN RUSSIA»

Development institutions
Regulation in the field of R&D
Protection of intellectual property
Transfer and localization of technologies

18.00 – 20.00

Cocktail party «INTERNATIONS IN RUSSIA»



TOP MANAGERS OF LEADING INTERNATIONAL COMPANIES OPERATING IN RUSSIA, AND RUSSIAN BUSINESSMEN WILL DISCUSS A WIDE RANGE OF ISSUES ABOUT TRADE, PRODUCTION AND CREATING NEW PRODUCTS IN RUSSIA. BUSINESSES WILL BE ABLE TO ASK CRITICAL QUESTIONS DIRECTLY TO FEDERAL MINISTRIES OF THE ECONOMIC BLOCK OF THE GOVERNMENT, AND TO OFFER THEIR IDEAS TO FORM THE BUSINESS ENVIRONMENT, STIMULATING THE DEVELOPMENT OF EXISTING AND NEW BUSINESSES.

«HOW YOU TRADE IN RUSSIA»

TURBULENT PERIOD IN RUSSIAN ECONOMY SETS UP TWO QUESTIONS:

- 1) HOW TO OVERCOME CHALLENGES AND KEEP THE CURRENT GROWTH
- 2) WHICH NEW OPPORTUNITIES CAN CARRY CHANGES

THESE AND OTHER QUESTIONS WILL BE DISCUSSED AT THE PLENARY SESSION. IN PARTICULAR, THE GROWING EXPORT POTENTIAL IN RUSSIA AND REDUCTION OF OPERATIONAL COSTS FOR DOING BUSINESS, SAVING THE MARKET CONDITIONS FOR IMPORT SUBSTITUTION AND EXPANSION OF CONSUMER DEMAND IN THE EURASIAN UNION.

«HOW YOU MAKE IN RUSSIA»

OPPORTUNITIES AND FORMATS FOR THE LOCALIZATION OF FOREIGN MANUFACTURING COMPANIES IN RUSSIA, PARTICIPATION IN JOINT VENTURES WITH LOCAL PARTNERS, DEVELOPMENT OF NEW MODERN AGRO-INDUSTRIES AND FORMS OF STATE SUPPORT FOR INVESTORS

«HOW YOU CREATE IN RUSSIA»

APPROACHES FOR CREATION OF NEW COMPETITIVE PRODUCTS, REGULATION IN THE FIELD OF R&D AND INTELLECTUAL PROPERTY PROTECTION, RUSSIAN COMPANIES ACCESS TO INTERNATIONAL MARKETS AND THE PARTICIPATION OF FOREIGN COMPANIES IN THE DEVELOPMENT OF CREATIVE PRODUCTS ON THE TERRITORY OF RUSSIA.

REPRESENTATIVE INTERNATIONAL EXPERTISE



Ditrich MELLER, President of Siemens Russia and Central Asia, 2012



Denis MANTUROV, Minister of industry and Trade of the RF
Alexander OSIPOV, First Deputy Minister for development of the Russian Far East, 2014



Michael HARMS, Head of Russian German Chamber of commerce AHK
Anatoly ARTAMONOV, Governor of Kaluga region, 2014



Dr. Rolf EPSTEIN, Siemens Transportation Solutions, CEO, 2015



Frank SHAUFF, CEO of AEB
Ernesto FERLENGHI, Persident of Confindustria Russia 2015



Takafumi NAKAI, Head of Russian representative office of Japanese Association ROTOBO,
Oleg PROZOROV, Head of Belgium-Luxembourg Chamber of commerce in Moscow 2014 г.



Ivaio OHASI, AIP Advisor on Japan and APEC countries, 2014



Alan THOMPSON, Head of Russo-British chamber of commerce
Ali TYRNAVA, Turkish Confederation of Businessmen and Industrialists TUSKON, Head of Russian office
Alexey SAVINSKIY, German Committee on Eastern European Economic Relations, 2015



Lidia SUTORMINA, French-Russian Chamber of commerce CCIFR, 2014

PARTICIPATION FEES

DELEGATE

40 000 RUR

FOR AIP MEMBERS



MEMBER OF THE ASSOCIATION
OF INDUSTRIAL PARKS

20 000 RUR

FOR MEMBERS OF ASSOCIATIONS -
PARTNERS OF THE CONFERENCE

no VAT, according to applied STS system

Payment against the invoice after registration.

If necessary, the Contract to be signed, the Draft is available in the User account.

B2B INTERACTIVE CONTACT SYSTEM



PERSONAL ACCOUNT
UPON REGISTRATION WIT
PHOTOT AND CONTACTS



POSSIBILITY TO MAKE
AN APPOINTMENT



INTERCTIVE SYSTEM
OF BUSINESS CONTACTS

SCHEDULING B2B MEETINGS WITH ASSISTANCE

VENUE

SWISSÔTEL
KRASNYE HOLMY



MOSCOW

Kosmodamianskaya nab., 52 bld. 6



SPONSORSHIP PACKAGES

InRussia 2016

	GENERAL PARTNER	STRATEGIS PARTNER	OFFICIAL PARTNER	PARTNER
Accreditation for free	6	4	3	2
Placement of logo with Partner status on website, SMM, banners and printed materials of the Conference , inserts in Participant's pack, mentioning in press-releases	+	+	+	+
Private B2B zone, business-concierge and translation service	+	+	+	+
Individual presentation (15 min) within the business program	+	+	+	
Broadcasting video on lobby screens	+	+	+	
Involvement in business-program formation	Plenary session	Panel session		
Special event (on agreement)	+			
Participation in press-briefing	+			
Branded stand in B2B area	+			

GENERAL PARTNER

3 000 000 ₺

KEY BENEFITS

- Involvement in formation of business program of the Plenary Session
- branded B2B area with concierge service and interpreter
- Participation in press briefing
- free accreditation of 6 participants
- special event
- broadcasting video on site

BEFORE CONFERENCE

1. Involvement in formation of business program of the Plenary Session
2. Placement of the logo with the Partner's status
 - on the home page of the official website with a link to the Partner site
 - in the official Facebook group InRussia;
3. Publishing the information in a special website page (Partners)
4. Mentioning in press-releases
5. Logo on all printed materials of the Conference
6. Accreditation of 4 representatives of the company + 2 invitations for partners

ON CONFERENCE

1. Branded stand in private B2B zone
2. Concierge service for matching B2B meetings
3. Interpreter services for B2B meetings
4. Logo placement with Partner status
 - on the main banner Conference banner and in registration zone;
 - on printed program в программе;
 - in broadcasted video break bumpers; Partner's video commercial (silent, 40 sec) in video break bumpers;
5. Individual presentation or Opportunity to perform the special event (on agreement, according to specific - game, installation, concert...)
6. Distribution of marketing materials on site
7. Insertion of leaflets and souvenirs in Participant's pack

AFTER CONFERENCE

1. References in post-releases and news
2. Logo placement in final materials
3. Providing with photo-report
4. Assistance in organization B2B meetings with the participants

STRATEGIC PARTNER

950 000 ₺

KEY BENEFITS

- Involvement in formation of business program of the Panel Session
- private B2B area with concierge service and interpreter
- individual presentation
- free accreditation of 4 participants

BEFORE CONFERENCE

1. Involvement in formation of business program of the Panel Session
2. Placement of the logo with the Partner's status
 - on the home page of the official website with a link to the Partner site
 - in the official Facebook group InRussia;
3. Publishing the information in a special website page (Partners)
4. Mentioning in press-releases
5. Logo on all printed materials of the Conference
6. Accreditation of 4 representatives of the company

ON CONFERENCE

1. Private B2B zone
2. Concierge service for matching B2B meetings
3. Interpreter services for B2B meetings
4. Logo placement with Partner status
 - on the main Conference banner and in registration zone;
 - on printed program;
 - in broadcasted video break bumpers;
5. Distribution of marketing materials on site
7. Insertion of leaflets and souvenirs in Participant's pack

AFTER CONFERENCE

1. References in post-releases and news
2. Logo placement in final materials
3. Providing with photo-report

OFFICIAL PARTNER

450 000 ₺

KEY BENEFITS

- individual presentation
- private B2B area with concierge service and interpreter
- free accreditation of 3 participants

BEFORE CONFERENCE

1. Placement of the logo with the Partner's status
 - on the home page of the official website with a link to the Partner site
 - in the official Facebook group InRussia;
2. Publishing the information in a special website page (Partners)
3. Mentioning in press-releases
4. Logo on all printed materials of the Conference
5. Accreditation of 3 representatives of the company

ON CONFERENCE

1. Individual presentation in the Business program
2. Private B2B zone
3. Concierge service for matching B2B meetings
4. Interpreter services for B2B meetings
5. Logo placement with Partner status
 - on the main Conference banner and in registration zone;
 - on printed program; -
 - in broadcasted video break bumpers;
5. Distribution of marketing materials on site
7. Insertion of leaflets and souvenirs in Participant's pack

AFTER CONFERENCE

1. References in post-releases and news
2. Logo placement in final materials
3. Providing with photo-report

PARTNER

250 000 ₺

KEY BENEFITS

- private B2B area with concierge service and interpreter
- accreditation of 2 participants
- mentioning on Conference website and materials
- distributing marketing materials

BEFORE CONFERENCE

1. Placement of the logo with the Partner's status
 - on the home page of the official website with a link to the Partner site
 - in the official Facebook group InRussia;
2. Publishing the information in a special website page (Partners)
3. Mentioning in press-releases
4. Logo on all printed materials of the Conference
5. Accreditation of 2 representatives of the company

ON CONFERENCE

1. Private B2B zone
2. Concierge service for matching B2B meetings
3. Interpreter services for B2B meetings
4. Logo placement with Partner status
 - on the main Conference banner and in registration zone;
 - on printed program; -
 - in broadcasted video break bumpers;
5. Distribution of marketing materials on site
6. Insertion of leaflets and souvenirs in Participant's pack

AFTER CONFERENCE

1. References in post-releases and news
2. Logo placement in final materials
3. Providing with photo-report

CONTACTS

GENERAL ISSUES



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BUSINESS PROGRAM AND PRESENTATIONS



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PARTICIPATION ISSUES



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