



CPNP



FDA

CFDA

HRIFT



Dr. Deep



Ionized High Mineral water from deep inside Secret Islands



Everyone wishes to be beautiful
Dr.Deep cosmetic is made of natural mineral&herb
which can be used for whole family, from baby to adults

MineralHouse





Dr
Deep

Dr : Family skin doctor
Dr.Deep will care for skin healthy for your family

Deep: Dr.Deep uses high mineral water naturally ionized from DEEP underground of clean island
at the ocean to moisturize your skin Deeply and will continue to keep DEEP relationship with our customers

DR.:家族皮肤的管理师

DR.DEEP的化妆品采用天然矿物质&香草成分 是男女老少们放心且安心使用的最佳产品

DEEP:深层保湿&值得信赖

DR.DEEP 采用天然矿物质电离离子水 为皮肤深层保湿 属天然矿物质&香草化妆品

产品质量深得顾客信赖 是顾客们独一无二的选择



Dr Deep



Dr.Deep Mineral Story(矿物质故事)

Dr.
Deep

The magic of mineral water

Clean island of South Sea in Korea

Different ingredients from the sea water

High concentration ionic mineral water from under the earth's 870M

-No.1 Mineral Water in the World, Clean, mature, and various nutrition

-Ancient water from Jurassic period(200, million years ago)has boiled by hot magma and aged until now

Strengths of Dr.Deep's natural mineral water

-Dr.Deep mineral water which contains 5times more calcium amount than milk(mg/L5,048)

-SOD(Super Oxide Dismutase)abundant enzyme:Ca,Mg,Si,sulfur etc, about over 30 vital minerals which **strengthens skin's immune system, increases moisture, and maintains healthy skin barrier**

-The Mineral water is registered in PCPC(U.S.A Cosmetic Association) as cosmetic ingredient



<矿物质水的魅力>

位于韩国南海的清澈岛屿

海水中含有丰富的矿物质成分

高浓度电离子矿物质水均来自地下870米深处

-位居世界第一位的矿物质水 纯净 发酵 含丰富的营养

-古水从侏罗纪时代就已经慢慢发酵 至今已有一亿多年的历史了

DR.DEEP天然矿物质水的含量是牛奶的5倍

-霉素丰富：含钙 镁 硅 硫磺等三十多种以上矿物质

保湿力强 维持皮肤障壁健康

-矿物质水已登录在美国化妆品协会



Dr.
Deep

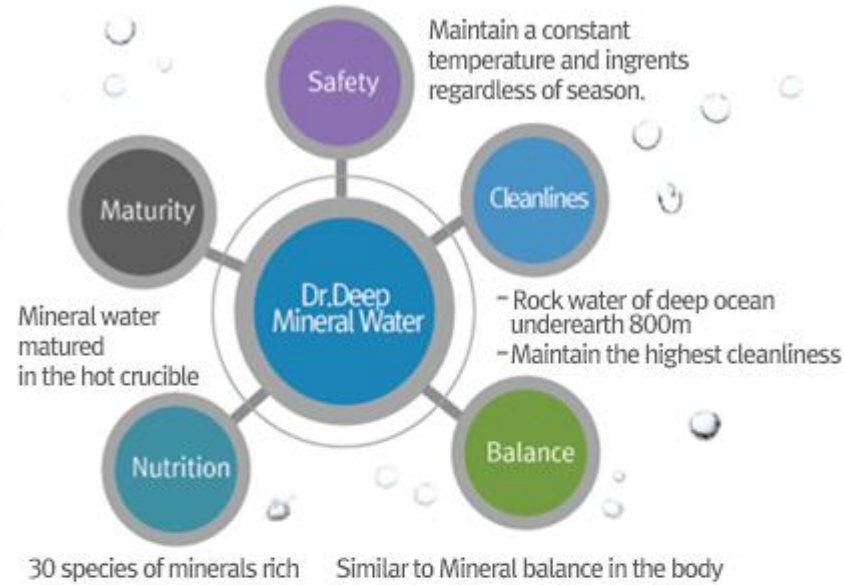


Product feature

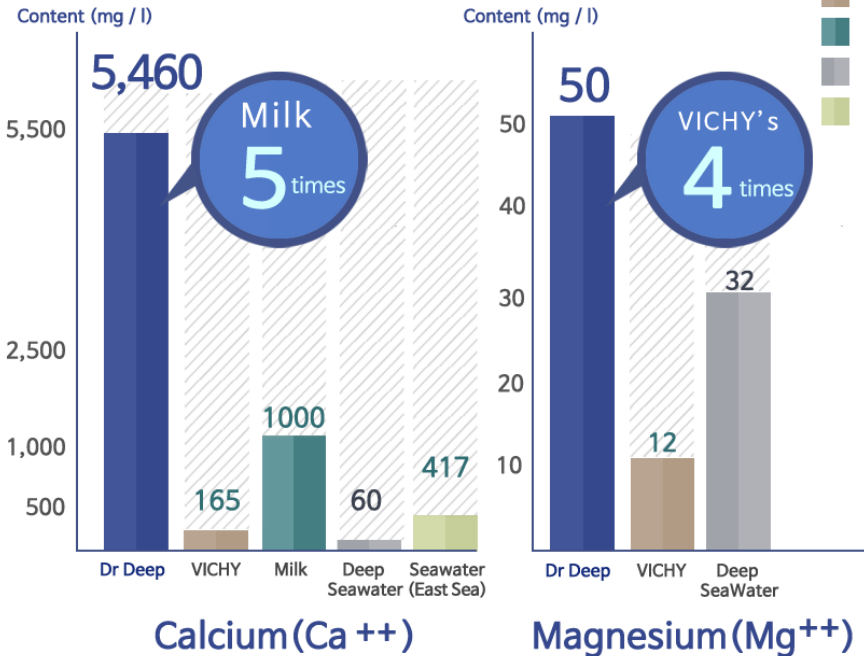


Masterpiece that uses natural ingredients

- 5No!** No Sterpid
- No Paraben
- No Artificial alcohol
- No Artificial flavor
- No Chemical surfactants



- Drdeep Mineralhouse
- Vichy Thermal Water
- Milk
- Regular Deep sea Water
- Sea Water (East Sea)



Herb extracts



The effect of Ion Minerals

Molluscum Contagiosum

Ichthyosis

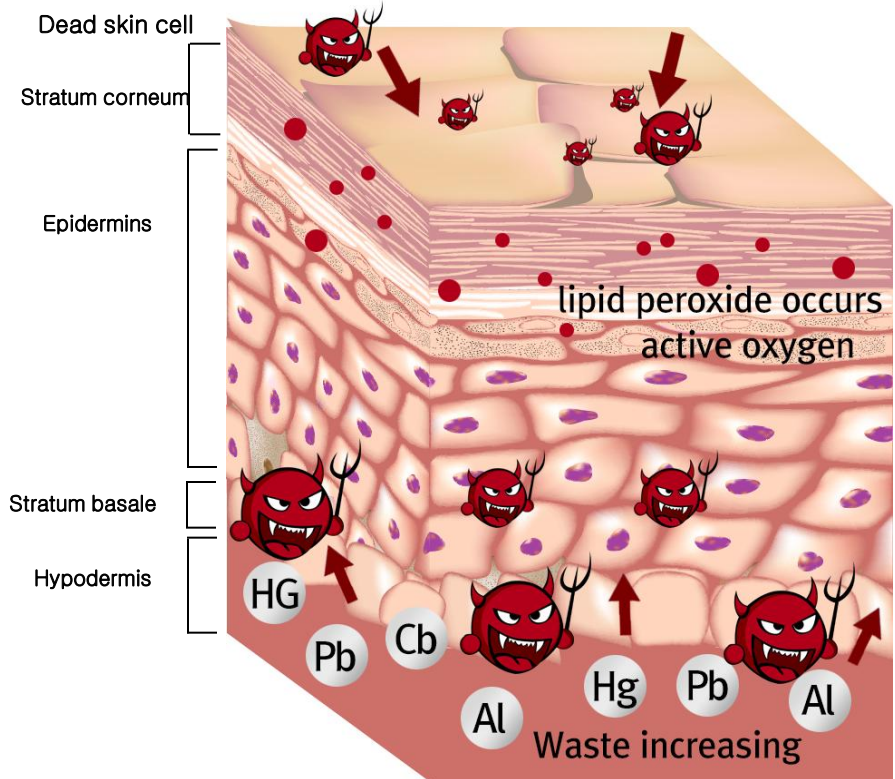
Eczema

Sun allergy

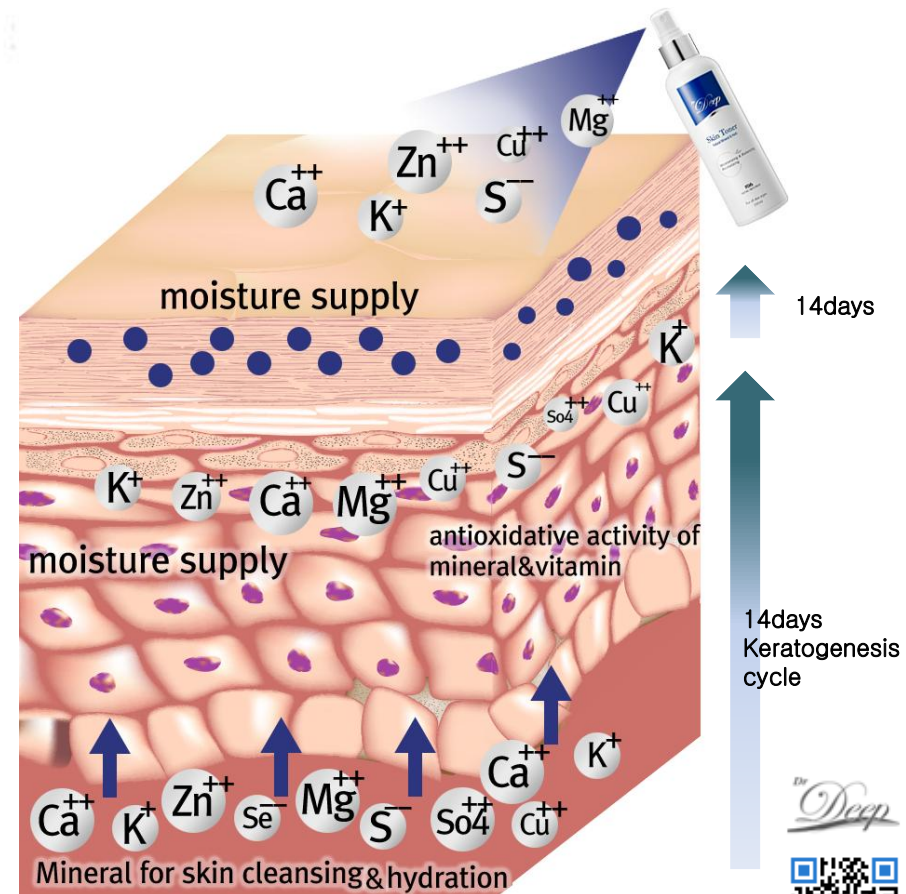
formaldehyde

House dust mite

Chemical allergy substances



Dry and very dry skin trouble structure



Mineral hydration and skin barrier enhancement



2011



U.S.A FDA-NDC No. Acquisition
Built R&D Institute
获得美国FDA-DNC NO.
并建立研发机构

2013

ShangHai,China Corporation Establishment: drdeep.cn
LA,U.S.A Corporation Establishment:
MineralHouse USA Inc(www.drdeepusa.com)
中国上海法人：延世大学临床试验完成
上海美奈拉化妆品有限公司

2015

Kazakhstan, Vietnam, Hawaii Export Shipment
哈萨克斯坦 越南 夏威夷等国家产品输出

Hmall GSSHOP CJmall HyunDai Hmall, CJ Mall, GS Shop Entry
进驻 现代 Hmall CJ mall GS Shop



Korean famous 70 Dermatologist hospitals Entry
入驻70个韩国有名皮肤科医院

2017



Sinsegae Duty-free shop entry
EWG Skindeep database register
Seoul National University Atopy clinical test completed
Korea Consumer Brand Grand Prize Award
Korea Excellence Brand 1st in "Natural Cosmetics"field.
Signed export contract with Thailand & Malaysia
Europe CPNP register



2010

Launch a first product : Skin Toner, Multi Emulsion
产品问世：矿物质爽肤喷雾 多效矿物保湿乳液
Online Shopping mall(www.minehouse.co.kr)
网络销售开始

2012

Quasi - drug by KFDA Approval: Atodeep Soap.
ACPA Cleansing Foam
(Yonsei university clinical test completed)
外用医药用品：抗过敏深层护理香皂，控油抗痘洁面泡沫

2014

ISO9001 Product Management System acquired
ISO9001品质经营系统认证
Export to China & USA
出口产品至美国 中国



2016

Launched on AMAZON.com
进驻美国亚马逊
Launched in Sinsegae Mall
进驻新世界百货
U.S.A HRIPT Test Complete
美国HRIPT测试完成
SeongNam city Sponsored
城南市企业赞助



2018

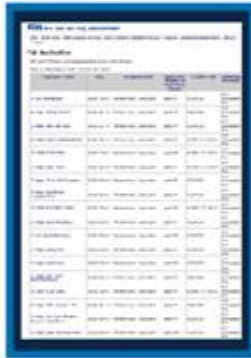
France Paris branch open
法国巴黎支社开业



Certificate (인증서)



USA FDA Certificate



Europe CPNP



China CFDA



Seoul National University Hospital
Atopy / Eczema Clinical Test



Kyung Hee University
Skin moisture retention



Yonsei University
Acne Clinical Test



Mineral Water Cosmetic Patent



USA HRIPT



Korea HRIPT



Global Sales Channel (国际销售频道)





<Baby News Mom's review Broadcast>



<Baby News Mom's review Broadcast>



<One day one Magazine>



<Press Release>



Product Introduction (产品介绍)



5 not included: Paraben, Chemical SLS, Steroids, Heavy metals, Triclosan

Dr.Deep's main ingredients: High ionic mineral water & Herb extracts, Natural Oils

(五無):对羟基本甲酸酯 化学界面活性剂 类固醇 重金属 三氯苯氧氯酚

DR, DEEP的主成分:高浓度电离子矿物质水&天然香草成分 天然精油

Sensitive / Itchiness from dryness & Eczema

敏感性/干性并伴随瘙痒症/湿疹

Seoul National University Clinical Test Completed

首尔大医院临床试验完成

Atodeep Soap(Atopy) / Eczema

All-in-one Cleansing

Skin Toner

Multi Emulsion

抗过敏深层护理香皂(过敏性皮炎)

控油抗痘洁面泡沫

矿物质爽肤喷雾

多效矿物保湿乳液



Product Introduction (产品介绍)



Clinical Test Completed in Korea's famous Seoul National University Hospital

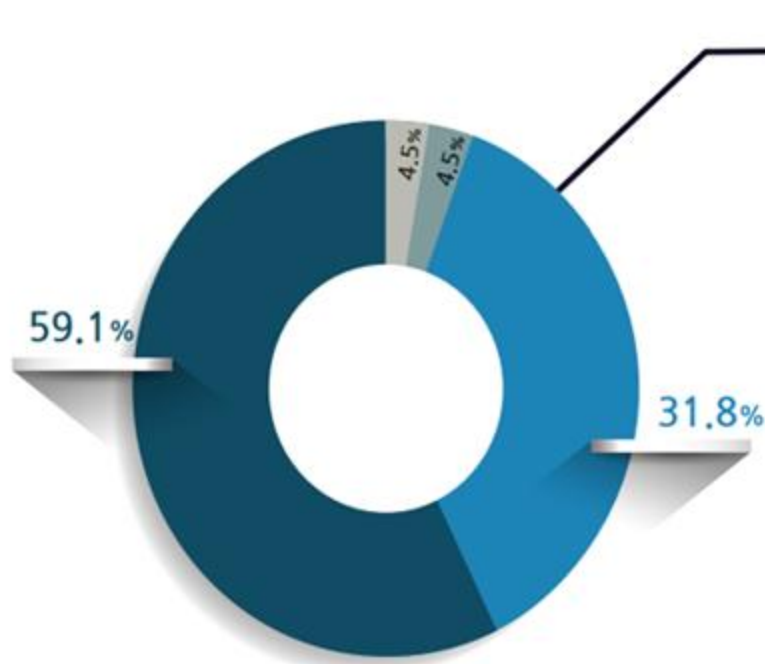
- Effects of Mineral Water Containing Moisturizer and Soap on Atopic Dermatitis

- This test was done for the first time in this hospital for moisturizers

国内有名S大学医院临床试验完成

DR. DEEP矿物质的保湿剂和清洗剂有效强化皮肤障壁

本医院第一次以保湿剂为对象进行了试验



91% Improvement in overall symptom

整体症状91%以上得到改善

Atopy Seriousness Score (EASI Score)

过敏性皮炎严重程度分数



Atopy seriousness has alleviated by 56% after 8 weeks (过敏性皮炎严重程度分数以上得到缓解)

Moisture retention (Skin barrier strengthening)

水分持久度 (皮肤屏障强化)



Moisture retention has improved 80% after 8 weeks (保湿持久度以上得到改善)

Itchiness from dryness

因干燥引起的瘙痒度



Itchiness from dryness has improved by 96% after 8 weeks (因干燥引起的瘙痒度分数以上得到改善)

Sleep disorder from Itchiness

因瘙痒度再引起的睡眠障碍



Sleep disorder from Itchiness has improved by 97% after 8 weeks (因瘙痒度再引起的睡眠障碍分数以上得到改善)

■ Improved (得到改善) ■ Slightly Improved (稍有改善) ■ No change (无改善) ■ Slightly Worsened (稍微恶化)



Product Introduction (产品介绍)

Dr. *Deep*

Oily/Acne

油性/痘痘性皮肤

Acpa Cleansing Foam, Acpa Tea Tree Lotion, Propolis Synergy Serum

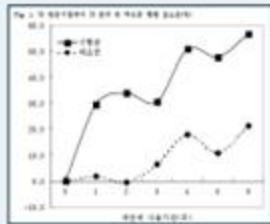
控油抗痘洁面泡沫 茶树控油祛痘乳液 蜂胶综合精华凝露

Cleans pore with salicylic acid, Controls excess sebum

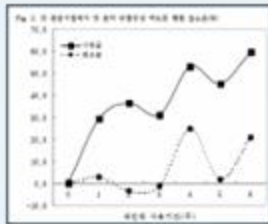
Soothes irritated skin, Ingredients from nature

使用水杨酸来清洁毛孔 调节过多皮脂分泌

镇定皮肤, 天然提取物



Acne Lesion
(青春痘病变)



Noninflammatory acne Lesion
(非炎症性 青春痘病变)

<Clinical test completed in Yeonsai University Hospital>

The rate of acne lesions has significantly decreased after use of Acpa Cleansing Foam

<韩国延世大学临床试验完成>

使用控油抗痘洁面泡沫以后, 青春痘的病变率明显减少了



Dr. *Deep*



Product Introduction (产品介绍)

Dr.
Deep

Anti-Wrinkle/Whitening

Aqua Wrinkle Cream, Facial Whitening Emulsion

Anti-aging function cosmetic, can be used as eye cream, Clinical Test completed in KyungHee University
Has arbutin which helps alleviate freckles and melisma and brighten skin

皱纹/美白

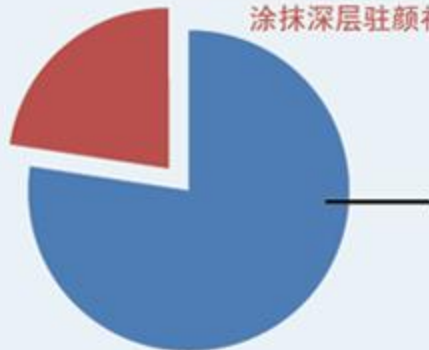
深层驻颜补水霜 美白亮彩乳液

抗衰老化妆品 可作为眼霜使用 庆熙大临床试验完成

熊果苷能缓解雀斑 痣 使皮肤更加的白皙

1 hour after application of Aqua Wrinkle cream

涂抹深层驻颜补水霜一个小时后



For an hour
77.4% of
absorption
一小时中
77.4%吸收

As a result of this test, the maximum depth of the skin penetrated by the test product (moisture cream) was 22 μ m, which is considered to help increase the water content in the depth of the skin 40 μ m.

本实验结果, 试验产品【DR. DEEP深层驻颜补水霜】, 最高能够透入皮肤22 μ m, 对于40 μ m 以内的皮肤有着相当好的作用



Dr.
Deep



Product Introduction (产品介绍)

Dr.
Deep

Mask Sheet

Propolis & Adlay Essence Mask Sheet, Snail Moisture Essence Mask Sheet
Propolis & adlay controls excess sebum and wide pores
Snail's mucin and collagen makes skin firm

面膜

蜂胶&薏仁精华面膜 天然矿物质&蜗牛精华面膜
蜂胶和薏仁会管理因皮脂过度分泌而导致的毛孔变大
蜗牛黏蛋白和胶原蛋白会使皮肤更有弹力



Sun Care

Aloe Soothing Gel, Sun Cream
45% aloe leaf juice and 5 grain fermented substance keeps skin moist
SPF 50+/PA+++ , 2in1 whitening and anti-wrinkle function

防晒

芦荟镇定啫喱 防晒霜
芦荟汁液45%和5种谷物发酵提取物能使皮肤更加保湿
SPF 50+/PA+++ 美白 皱纹改善二合一产品



Dr.
Deep



Product Introduction (产品介绍)

Dr.
Deep

Sensitive / Itchiness from dryness for BODY

Réal Body Wash, Réal Body Lotion

Shea butter, natural oils, BSASM nourishes skin and strengthens skin barrier
Natural surfactants lessens skin irritation and moisturizes skin

敏感性/干性并伴有瘙痒症 身体用

天然保湿沐浴乳 天然保湿润肤乳

乳木果油 天然精油 BSASM可使皮肤屏障更加坚固为皮肤提供营养
天然界面活性剂可减少对皮肤的刺激为皮肤提供水分



Hair Care

Natural Shampoo, Natural Conditioner, Scalp Tonic

NO chemical surfactant, NO silicone, NO paraben
Natural oil and herbs make hair healthy and silky

头皮护理

天然水养洗发乳 天然水护发素 头皮滋养液

不添加化学界面活性剂 硅胶 防腐剂

天然精油和香草会使头发变得更加的健康和滋润



Skin Nourishment

Acer Mono Sap Essential Skin, Enrich Nourishing Cream

Has 2in1 whitening and anti-wrinkle function

Natural ingredients keeps water-oil balance within skin

营养供给

色木精华素 天然滋养营养霜

美白 皱纹改善功能性产品

天然成分可维持皮肤水油平衡



Dr.
Deep



Product Introduction (产品介绍)



Baby 宝宝

Baby Lotion, Baby Wash&Shampoo
儿童润肤露 儿童沐浴乳&洗发素

Mild formula and plentiful bubbles that is not irritating to eyes,
all in one from head to toe
Natural mineral, herb, and high moisturizing ingredients keeps
baby & kid's skin safe

天然成分和丰富的泡沫不会对眼睛造成刺激 从头到脚都可以使用
天然矿物质 香草保湿成分可使宝宝和孩子们的皮肤更加健康



The USA EWG(Environmental Working Group)is a non-profit
environmental organization which analyzes cosmetic ingredients
to protect human health&environment scores from 1~10
reflects suspected hazard of ingredients

美国EWG作为非盈利团体 为了保护和人们的健康
将化妆品成分进行了分析的团体
1~10的数字代表着产品的危险度 数字越高越危险



How to use (使用方法)



Acne(青春痘)

Acpa Cleansing
Acpa Tea Lotion
Propolis Serum
Propolis&Adlay Mask Sheet



(3Month~4month)



Viral Wart(传染性软疣)

All in One Cleansing
Skin Toner
Multi Emulsion



(3Month)



Psoriasis(干癬)

All in One Cleansing
Skin Toner
Multi Emulsion



(6Month)



How to use (使用方法)



Eczema(特应性皮炎)

Baby: Atodeep Soap, Multi Emulsion

Adult: Multi Emulsion, Skin Toner



(Baby: 3~4month)

(Adult: 3~4month)



Flat Wart(扁平疣)

All in One Cleansing
Skin Toner
Propolis Serum



(3~5Month)



Sun Allergy/Photosensitivity(日光性皮炎)

All in One Cleansing
Skin Toner
Multi Emulsion



(2Month)





Ichthyosis(鱼鳞癣)

All in One Cleansing
Atodeep Soap
Skin Toner
Multi Emulsion



(3Month)



Congenital fever(胎热)

Atodeep Soap
Multi Emulsion



(2month)



Facial Flushing(面部潮红)

Muliti Emulsion
Aqua Wrinkle Cream
Pure Snail Mask Sheet



(2Month)



Customer Review (产品反馈)

More than 5,000 real customer reviews are available in www.minehouse.co.kr
官网上有超过5,000余条的顾客们的真实反馈

Acne 青春痘

(Before)



(After)



Atopy / Eczema 过敏性皮炎

(Before)



(After)



Customer Review (产品反馈)

Viral Wart 水瘰子

(Before)



(After)



Facial flushing 脸面红肿

(Before)



(After)



Customer Review (产品反馈)

Nummular Eczema 货币状湿疹

(Before)



(After)



Ichthyosis 鱼鳞癣

(Before)



(After)



(Before)



(After)



Customer Review (产品反馈)

Psoriasis 牛皮癣

(Before)



(After)



Sun Allergy & Photosensitivity 日光性皮炎

(Before)



(After)



Sensitive skin's change, natural mineral solution

Mineral House

Dr Deep



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